



 **REAL FOOD** *for* **KIDS**

CULINARY CHALLENGE 2024 SPONSORSHIP

CULINARY CHALLENGE: Changing School Food in the DMV

- The Culinary Challenge **puts students in the shoes of the school nutrition professionals** who work every day to meet the strict guidelines of the USDA School Meals Program.
- The program gives students the unique opportunity to **present *their* ideas for healthy, delicious meals** that they would like to see in their cafeterias.
- Since its inception in 2012, **meals created by participating teams have been served tens of thousands of students throughout the Greater Washington Region.**



CULINARY CHALLENGE: **How it Works**

- Middle and High School students enrolled in a Family and Consumer Sciences or Culinary Arts elective may participate in the Culinary Challenge.
- Teams represent school districts across the Greater Washington DC Region.
- Student teams research and develop their recipes in the fall and winter of the school year in preparation for the capstone event in the Spring.
- Draft recipes are vetted by a team of School Nutrition Professionals to ensure compliance with federal guidelines. The lunch item is subject to the same budgets and regulations as our schools.
- At the Capstone Event lunch entries are judged by a panel of celebrity chefs, school food and food industry professionals, and students. Judging is followed by a Public Tasting, Exhibition and Awards Ceremony.
- Prizes are awarded to winning teams; dishes created for this challenge are adapted by area school cafeterias for service the following Fall.
- Recipes are also adapted by restaurant partners to serve to the public.

CULINARY CHALLENGE: Details for 2024

SATURDAY, MARCH 2, 2024

Hayfield Secondary School, Alexandria, VA

What are the categories?

- School Lunch
- School Breakfast
- Smart Snack





A SNAPSHOT OF THE 2023 CULINARY CHALLENGE



REAL FOOD for **KIDS**
CULINARY CHALLENGE



2023 REAL FOOD for KIDS CULINARY CHALLENGE



Saturday, April 15, 2023 | Robinson Secondary School

E V E N T P R O G R A M





REAL FOOD for KIDS
CULINARY CHALLENGE

“What I am really impressed with is all these kids. It’s really important—we are counting on you to change the way we look at our food system. And I think, right here, in programs like this is exactly how it starts.”

*Spike Mendelsohn, Chef and Restaurateur
Real Food for Kids Friend & Former Culinary Challenge Judge*

2023 CULINARY CHALLENGE: Judges and Mentors

CULINARY MENTORS



student mentor

YPE VON HENGST

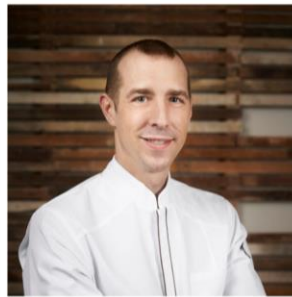
Executive Chef and Co-Founder,
Silver Diner, VP of Culinary
Operations at Silver Diner

team mentors



BONNIE S. BENWICK

Former deputy food
editor and recipe editor
for The Washington Post



CHEF RYAN MOORE

Executive Chef at Sababa



JUDGES



CHEF TIM MA

Founder & CEO Lucky
Danger | Culinary Director
Laoban Dumplings



DANIELLA SENIOR

CEO, The Colada Shop



CHEF JEROME GRANT

James Beard-nominated
founding chef of Sweet Home
Café at the National Museum
of African American History



LINDSEY FERN

Director of Beverage for The
Inn at Little Washington and
Patty O's Cafe



AARON HUTCHERSON

Food Writer and Recipe
Developer at The
Washington Post



CHEF KATHERINE THOMPSON

Pastry Chef and Co-Owner
of Thompson Italian



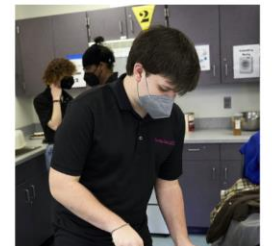
ED KWITOWSKI

DC Public Schools, Food
and Nutrition | RFFK
Board Member



ALLISON SOSNA

Director of Community
Nutrition and Procurement
at Tangelo



FORREST GONIA

Former two-time Culinary
Challenge Participant



2023 CULINARY CHALLENGE: CHEF DEMONSTRATIONS WITH CELEBRITY CHEFS RYAN MOORE AND KEVIN TIEN

2023 CULINARY CHALLENGE: Public Tasting

PUBLIC TASTING

Each team created 200+ samples for the public to taste. During the tasting, the public had the opportunity to live vote for their favorite dish as the “Community Choice Award”.



PUBLIC TASTING EXHIBITORS

RFFK’s Mr. Broccoli Photo opportunity, American Culinary Federation, CareFirst, Chef Kevin Tien, Chef Ryan Moore, Colada Shop, Cookology, MightyMeals, The Inn at Little Washington, Virginia Cooperative Extension



2023 CULINARY CHALLENGE: Awards Ceremony



Awards were given for the 1st, 2nd and 3rd place in the judged competition, as well as a "Community Choice" award for lunch, snack, and breakfast.

2023 CULINARY CHALLENGE: **Winners**

2023 FINALISTS



FIRST PLACE:

Ethio-nadas, Atakilt Wot, Ethiopian Spris | Takoma Park Middle School (MCPS, MD)



SECOND PLACE

Bocado de Tostada | Herndon High School (Fairfax Co. Public Schools, VA)

THIRD PLACE

Harvest Butternut Medley Soup | C.D. Hylton High School (Prince William County Public Schools, VA)

CULINARY CHALLENGE 2024 SPONSORSHIP



REAL **FOOD** *for* **KIDS**
CULINARY CHALLENGE

SPONSORSHIP LEVELS

	MARQUEE	SIGNATURE	ENTHUSIAST	SUPPORTER	IN-KIND
BENEFITS	\$20,000+	\$10,000	\$5,000	\$2,500	
PRODUCT PLACEMENT					
Opportunity to include Featured Product in other Real Food for Kids programs + promotions (subject to RFFK approval & alignment with Real Food for Kids mission.)	✓				
PRESS RELEASE + MORE					
Announcement of Sponsorship in a planned Press Release and Media Advisory	✓	✓			
Mention in any subsequent News Coverage on the event (whenever possible)	✓				
Prominent Mention in Real Food for Kids' Annual Report	✓	✓			
Mention in Real Food for Kids' Annual Report			✓		
WEBSITE					
Prominent Listing on Real Food for Kids Website's Homepage, including the sponsor's logo and link to the sponsor's website	✓	✓			
Premier Recognition on the Culinary Challenge page, with our gratitude and appreciation, including the sponsor's logo and link to the sponsor's website	✓	✓			
Mention on the Culinary Challenge Website Page, including the sponsor's logo and link to the sponsor's website			✓	✓	✓
Premier Listing on the Culinary Challenge's Event Registration Page	✓	✓			
DIGITAL MARKETING – including social media and email campaigns					
Sponsor Highlight and Ongoing Recognition on Culinary Challenge Email Outreach/Digital Promotion	✓	✓			
Mention on Culinary Challenge Email Outreach/Digital Promotion			✓	✓	✓
Sponsor Highlight and Recognition on Social Media (including tagged content to social media pages)	✓	✓	✓	✓	✓
Ongoing Mention in Culinary Challenge Social Media Posts	✓	✓			
Re-sharing of Sponsor's Social Media Content	✓	✓			
AT EVENT					
Logo on Event Stage Screen	✓	✓			
Sponsorship Recognition on all Event Signage, including at reception/registration table, podium sign, and more.	✓	✓			
Opportunity to provide free-standing Signage or Banner for display during the event (to be supplied by Sponsor)	✓	✓			
Sponsorship Recognition on select Event Signage			✓	✓	✓
Premier Listing in Event Program with our gratitude and appreciation, including the sponsor's logo	✓	✓			
Sponsor Listing in the Event Program			✓	✓	✓
Full-page Ad in the Event Program	✓				
Half-page Ad in the Event Program		✓			
Quarter-page Ad in the Event Program			✓		
Premier Recognition during Opening Remarks at the event	✓	✓			
Introduction of the Celebrity Chefs Cooking Demo segment	✓				
On-stage Speaking Opportunity during the event	✓				
Complimentary 6' x 30" skirted Exhibit Table and two chairs in Tasting Room, co-located with student teams	✓	✓	✓	✓	✓

2024 CULINARY CHALLENGE: SPONSORSHIP PACKAGES

Marquee — \$20,000+ (*only one spot available*)

- ✓ Opportunity to include Featured Product in other Real Food for Kids programs + promotions (subject to RFFK approval.)
- ✓ Announcement of Sponsorship in a planned Press Release and Media Advisory
- ✓ Mention in any subsequent News Coverage on the event (whenever possible)
- ✓ Prominent Mention in Real Food for Kids' Annual Report
- ✓ Prominent Listing on Real Food for Kids Website's Homepage, including the sponsor's logo and link to the sponsor's website
- ✓ Premier Recognition on the Culinary Challenge page, with our gratitude and appreciation, inc. the sponsor's logo + website link
- ✓ Premier Listing on the Culinary Challenge's Event Registration Page
- ✓ Sponsor Highlight and Ongoing Recognition on Culinary Challenge Email Outreach and other Digital Promotion
- ✓ Sponsor Highlight and Recognition on Social Media (including tagged content to social media pages)
- ✓ Ongoing Mention in Culinary Challenge Social Media Posts
- ✓ Re-sharing of the Sponsor's Social Media Content
- ✓ Logo on Event Stage Screen
- ✓ Sponsorship Recognition on all Event Signage, including at the reception/registration table, podium sign, and more.
- ✓ Opportunity to provide free-standing Signage or Banner for display during the event (to be supplied by Sponsor)
- ✓ Premier Listing in Event Program with our gratitude and appreciation, including the sponsor's logo
- ✓ Full-page Ad in the Event Program
- ✓ Premier Recognition during Opening Remarks at the event
- ✓ Introduction of the Celebrity Chefs Cooking Demo segment
- ✓ On-Stage Speaking Opportunity during the event
- ✓ Complimentary 6' x 30" skirted Exhibit Table and two chairs in Tasting Room, co-located with student teams (Sponsor is welcome to distribute product samples or literature to attendees)

2024 CULINARY CHALLENGE: SPONSORSHIP PACKAGES (cont.)

Signature —\$10,000

- ✓ Announcement of Sponsorship in a planned Press Release and Media Advisory
- ✓ Prominent Mention in Real Food for Kids' Annual Report
- ✓ Prominent Listing on the Real Food for Kids Website's Homepage, including the sponsor's logo with link to website
- ✓ Premier Recognition on the Culinary Challenge page, with our gratitude and appreciation, including the sponsor's logo with link to the sponsor's website
- ✓ Premier Listing on the Culinary Challenge's Event Registration Page
- ✓ Sponsor Highlight and Ongoing Recognition on Culinary Challenge Email Outreach and other Digital Promotion
- ✓ Sponsor Highlight and Recognition on Social Media (including tagged content to social media pages)
- ✓ Ongoing Mention in Culinary Challenge Social Media Posts
- ✓ Re-sharing of the Sponsor's Social Media Content
- ✓ Logo on Event Stage Screen
- ✓ Sponsorship Recognition on all Event Signage, including at the reception/registration table, podium sign, and more.
- ✓ Opportunity to provide free-standing Signage or Banner for display during the event (to be supplied by Sponsor)
- ✓ Premier Listing in Event Program with our gratitude and appreciation, including the sponsor's logo
- ✓ Half-page Ad in the Event Program
- ✓ Premier Recognition during Opening Remarks at the event
- ✓ Complimentary 6' x 30" skirted Exhibit Table and two chairs in Tasting Room, co-located with student teams (Sponsor is welcome to distribute product samples or literature to attendees)

2024 CULINARY CHALLENGE: SPONSORSHIP PACKAGES (cont.)

Enthusiast —\$5,000

- ✓ Mention on the Culinary Challenge Website Page, including the sponsor's logo and link to the sponsor's website
- ✓ Mention on Culinary Challenge Email Outreach and Digital Promotion.
- ✓ Sponsor Highlight and Recognition on Social Media (including tagged content to social media pages)
- ✓ Sponsorship Recognition on select Event Signage
- ✓ Sponsor Listing in the Event Program
- ✓ Quarter-page Ad in the Event Program
- ✓ Complimentary 6' x 30" skirted Exhibit Table and two chairs in Tasting Room, co-located with the student teams (Sponsor is welcome to distribute product samples or literature to attendees)
- ✓ Mention in Real Food for Kids' Annual Report

Supporter —\$2,500

- ✓ Mention on the Culinary Challenge Website Page, including the sponsor's logo and link to the sponsor's website
- ✓ Mention on Culinary Challenge Digital Promotion and e-Mail Outreach
- ✓ Sponsor Highlight and Recognition on Social Media (including tagged content to social media pages)
- ✓ Sponsorship Recognition on select Event Signage
- ✓ Sponsor Listing in the Event Program
- ✓ Complimentary 6' x 30" skirted Exhibit Table and two chairs in Tasting Room, co-located with student teams (Sponsor is welcome to distribute product samples or literature to attendees)

In-Kind

- ✓ Mention on the Culinary Challenge Website Page, including the sponsor's logo and link to the sponsor's website
- ✓ Mention on Culinary Challenge Email Outreach/Digital Promotion
- ✓ Sponsor Highlight and Recognition on Social Media (including tagged content to social media pages)
- ✓ Opportunity to provide free-standing Signage or Banner for display during the event (to be supplied by Sponsor)
- ✓ Sponsor Listing in the Event Program
- ✓ Complimentary 6' x 30" skirted Exhibit Table and two chairs in Tasting Room, co-located with student teams (Sponsor is welcome to distribute product samples or literature to attendees)

CULINARY CHALLENGE
SPONSORSHIP BENEFITS
in action



REAL **FOOD** *for* **KIDS**
CULINARY CHALLENGE

MEDIA ADVISORY

Media Advisory

FOR IMMEDIATE RELEASE

Contact: Vicki Bendure, APR
Bendure Communications, Inc.
202-374-9259 c
Vicki@Bendurepr.com

Real Food for Kids to Host 2023 Annual Culinary Challenge with Area Student Teams from Throughout the DMV

WHAT: Real Food for Kids, a nonprofit focused on elevating school food, hosts their 11th Annual Culinary Challenge. Twelve high school and middle school student teams from public schools in Washington, D.C.; Prince William, Loudoun, Fairfax, Fauquier, and Montgomery counties will compete to have the winning breakfast, snack and lunch dish, created and presented by their team. The students must use approved ingredients and USDA nutrition guidelines to create each dish.

Judges include Chef Tim Ma, Daniella Senior, Chef Jerome Grant, Lindsey Fern, Aaron Hutcherson, Chef Katherine Thompson, Ed Kwitowski, Allison Sosna and Forrest Gonia (former Culinary Challenge participant.) Chef Ype Von Hengst is the student mentor. Bonnie Benwick and Chef Ryan Moore are team mentors.

This year's theme is "Fresh Take on Tradition." Winners in the lunch category will be featured in school cafeterias across the DMV.

The public is invited to attend and can participate in tasting the student dishes from 11:00 a.m. to 12:15 p.m. Doors open at 9:30 am for registration and chef cooking demonstrations by Chef Ryan Moore of Sababa and Chef Kevin Tien of Moon Rabbit

WHEN: Saturday, April 15, 2023, 7:45 a.m. to 1 p.m. Schedule:
7:45 a.m. to 9 a.m. Student teams arrive and prep for judges
9 a.m. to 10:00 a.m. Judges taste student creations
10:00 a.m. to 11:00 a.m. Team prep for public tasting
11:00 a.m. to 12:15 p.m. Public tasting
12:15 p.m. to 1 p.m. Award ceremony

Awards presentation to the top three culinary teams and announcement of winning recipe 12:15 to 1 p.m.

WHERE: Robinson Secondary School
5035 Sideburn Road
Fairfax, Va. 22032

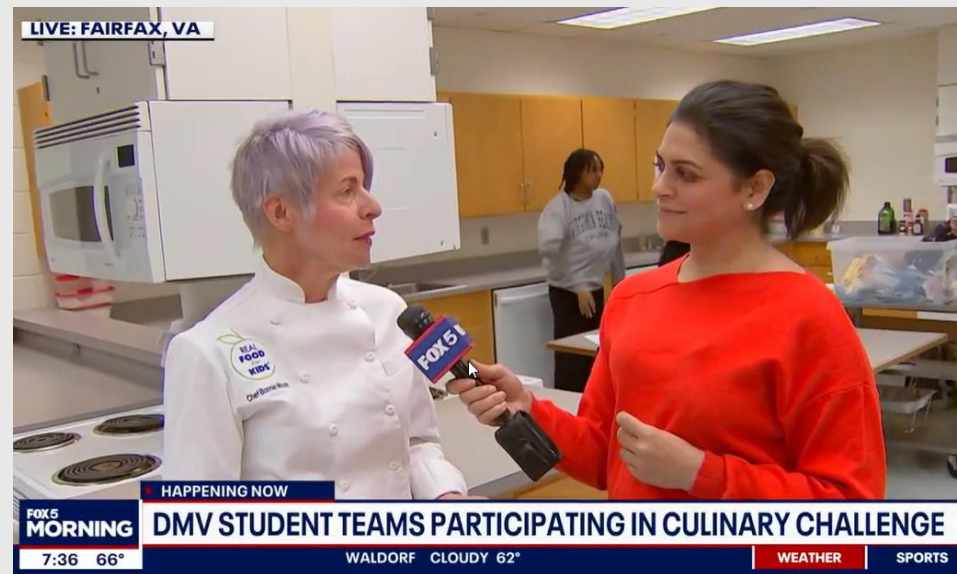
Additional Info: The event is free and open to the public.

The 2023 Real Food for Kids Culinary Challenge is sponsored by Whole Foods Market (event marquee sponsor), Silver Diner, CareFirst, and American Culinary Federation.

Visit <https://www.realfoodforkids.org/culinarychallenge> for additional details.

###

Real Food for Kids is the leading advocate for healthy school food in the National Capital Region. For more information about our mission and programs, visit www.realfoodforkids.org.



INVITATION + REGISTRATION PAGE



You are Invited!

11th ANNUAL REAL FOOD FOR KIDS CULINARY CHALLENGE

SATURDAY, APRIL 15, 2023
10:00 A.M. - 1:00 P.M.

ROBINSON SECONDARY SCHOOL
5035 Sideburn Rd, Fairfax, VA 22032

2023 JUDGES

Lindsey Fern, Forrest Gonia, Chef Jerome Grant, Aaron Hutcherson,
Ed Kwitowski, Chef Tim Ma, Daniella Senior,
Allison Sosna, Chef Katherine Thompson

CELEBRITY CHEF DEMOS

hosted by Bonnie S. Benwick

Chef Kevin Tien

Executive Chef, Moon Rabbit, Owner/Exec. Chef Hot Lola's
and co-founder of Chefs Stopping AAPI Hate

Chef Ryan Moore

Executive Chef of Sababa

SPONSORED BY



Admission is free but space is limited.

KINDLY REGISTER ONLINE
realfoodforkids.org/cc23



@realfoodforkids

rich events Browse Events Create an event Organize Help Importer

edit event



April 15

23 Real Food for Kids Culinary Challenge

General Admission - 1 +
Free

Join us for the 11th Annual Real Food for Kids Culinary Challenge and see how students are shaping what is served in their communities.

The challenge at the heart of this competition is the same one faced by school food professionals: to craft healthy and delicious menu items that conform to USDA guidelines and adhere to limited meal budgets. Lunch entries are judged by a panel of local celebrity chefs, school food professionals, culinary students, and local luminaries. The winning dish is featured in school lunch menus across the region the following year.

Over 12,000 middle and high school students from across the DMV have competed in the Culinary Challenge. Along the way, they have created exciting new school lunch options for hundreds of thousands of area students and influenced school food professionals to offer healthier options.

Entries are free, but space is limited, so secure your spot by registering today!

DETAILS ON OUR WEBSITE: <https://www.realfoodforkids.org/culinarychallenge>.

Reserve a spot

HOW TO REAL FOOD FOR KIDS

A generous donation to Real Food for Kids helps support events like the Culinary Challenge and ongoing advocacy work to improve school meal programs and support all students' health and academic success.

Learn more: <https://www.realfoodforkids.org/cc23donate>

A SPECIAL THANKS TO OUR 2023 CULINARY CHALLENGE SPONSORS



INVITATIONAL EMAIL + REMINDER

Get a taste of the future!



Real Food for Kids <contact@realfoodforki
To: Monica Sethi

📧 Reply Reply All Forward

Mon 3/20/2023 5



JOIN US.

The Real Food for Kids Culinary Challenge gives students the chance to influence what is served in their school cafeterias.

Join us on April 15th as this year's middle- and high school teams will go before a panel of local celebrity chefs, school food professionals, culinary students, and local luminaries for the chance to have their dishes served in cafeterias across the DC region.

Come have a taste and judge for yourself which team should go home with the top prize!

Also, enjoy two celebrity chef demonstrations by Chef Kevin Tien of Moon Rabbit and Chef Ryan Moore of Sabata.

This year's Culinary Challenge lunch team lineup includes Ballou High School | DC Public Schools, Herndon High School | Fairfax County Public Schools, Mount Vernon High School | Fairfax County Public Schools, Fauquier High School | Fauquier County Public Schools, Blue Ridge Middle School | Loudoun County Public Schools, Takoma Park Middle School | Montgomery County Public Schools, Springbrook High School | Montgomery County Public Schools, and Hylton High School | Prince William County Public Schools.

Come see the celebrity chefs of the future and sample their dishes at the 11th Annual Real Food for Kids Culinary Challenge!

EVENT DETAILS

Saturday, April 15, 2023
10:00 a.m. - 1:00 p.m.

ROBINSON SECONDARY SCHOOL
5035 Sideburn Rd
Fairfax, VA 22032

Admission is free, but space is limited.

[Register today!](#)

REGISTER

SPONSORED BY



We are grateful to our sponsors for their steadfast support and dedication to ensuring every child has a healthy future.

Moore.

This year's Culinary Challenge lunch team lineup includes Ballou High School | DC Public Schools, Herndon High School | Fairfax County Public Schools, Mount Vernon High School | Fairfax County Public Schools, Fauquier High School | Fauquier County Public Schools, Blue Ridge Middle School | Loudoun County Public Schools, Takoma Park Middle School | Montgomery County Public Schools, Springbrook High School | Montgomery County Public Schools, and Hylton High School | Prince William County Public Schools.

Admission is free, but space is limited.

[Register today!](#)

REGISTER

SPONSORED BY



American Culinary Federation
The Standard of Excellence for Chefs

We are grateful to our sponsors for their steadfast support and dedication to ensuring every child has a healthy future.

WEBSITE RECOGNITION



<https://www.realfoodforkids.org/culinarychallenge>

SOCIAL MEDIA POSTS



realfoodforkids

THANK YOU
2023 REAL FOOD FOR KIDS
CULINARY CHALLENGE SPONSOR



REAL FOOD for KIDS
CULINARY CHALLENGE

View insights Boost post

Liked by bbenwick and others

realfoodforkids We are thrilled to welcome @wholefoods as a sponsor for the 2023 Real Food for Kids Culinary Challenge. Thank you, Whole Foods Market, for helping us increase access to healthy school food by giving students a voice in what is served in school cafeterias.

You too can join us on Saturday, April 15th, to attend chef demos, try samples from student teams from across the DMV, and vote for your favorites!

This event is FREE but space is limited. Secure your space now. <https://www.realfoodforkids.org/cc23> {LINK IN BIO}

March 27

SPONSORSHIP
ANNOUNCEMENT ON
FACEBOOK, TWITTER
AND INSTAGRAM.



Real Food For Kids
March 27 at 12:51 PM · 🌐

We are thrilled to welcome [Whole Foods Market](#) as a sponsor for the 2023 [Real Food for Kids Culinary Challenge](#). Thank you, Whole Foods Market, for helping us increase access to healthy school food by giving students a voice in what is served in school cafeterias.

You too can join us on Saturday, April 15th, to attend chef demos, try samples from student teams from across the DMV, and vote for your favorites!

This event is FREE but space is limited. Secure your space n... [See more](#)



THANK YOU
2023 REAL FOOD FOR KIDS
CULINARY CHALLENGE SPONSOR



REAL FOOD for KIDS
CULINARY CHALLENGE



Real Food for Kids
@realfoodforkids

We are thrilled to welcome [@WholeFoods](#) as a sponsor for the 2023 Culinary Challenge. Thank you, WFM, for helping us increase access to healthy school food by giving students a voice in what's served in cafeterias.

This event is FREE. But space is limited. bit.ly/joincc23



THANK YOU
2023 REAL FOOD FOR KIDS
CULINARY CHALLENGE SPONSOR



REAL FOOD for KIDS
CULINARY CHALLENGE

SOCIAL MEDIA POSTS (cont.)

2023 REAL FOOD for KIDS CULINARY CHALLENGE

SATURDAY, APRIL 15, 2023
ROBINSON SECONDARY SCHOOL

2023 culinary theme
"FRESH TAKE ON TRADITION"

GENEROUSLY SPONSORED BY



EVENT IS FREE TO ATTEND, BUT SPACE IS LIMITED.

Register now

[realfoodforkids.org/cc23](https://www.realfoodforkids.org/cc23)

ONGOING SPONSORSHIP MENTION IN MULTIPLE POSTS ON FACEBOOK, TWITTER AND INSTAGRAM PRE- AND POST-EVENT..

Real Food For Kids
April 10 at 11:57 AM · 🌐

Since 2012, the **Real Food for Kids Culinary Challenge** has given middle and high school students in the DMV the unique opportunity to do what school nutrition professionals do by making delicious, healthy school meals that reflect the different culinary traditions of our school communities, all while staying within the defined nutrition and cost parameters of the federally funded National School Meal Program.

This year's competing culinary teams include:

LUNCH CATEGORY

- Ballou Senior High School | DC Public Schools
- Blue Ridge Middle School | Loudoun County Public Schools
- C.D. Hylton High School | Prince William County Public Schools
- Fauquier High School | Fauquier County Public Schools
- Herndon High School | Fairfax County Public Schools
- Mount Vernon High School | Fairfax County Public Schools
- Springbrook High School | Montgomery County Public Schools
- Takoma Park Middle School | Montgomery County Public Schools

BREAKFAST CATEGORY

- C.D. Hylton High School | Prince William County Public Schools
- Mount Vernon High School | Fairfax County Public Schools

SNACK CATEGORY

- Luther Jackson Middle School | Fairfax County Public Schools
- Fauquier High School | Fauquier County Public Schools

Join us on April 15th at Robinson Secondary School to judge for yourself and vote for your favorite dishes in the Culinary Challenge Community Choice Awards.

lunch STUDENT TEAMS

Ballou High School | DC | **Rainbow Veggie and Chicken Pasta**

Blue Ridge Middle School | Loudoun Co., VA | **Chicka Chicka Boom Pasta**

Fauquier High School | Fauquier Co., VA | **Pivotal Pesto Zoodles**

Herndon High School | Fairfax Co., VA | **Bocado de Tostada**

Hylton High School | Prince William Co., VA | **Harvest Butternut Medley Soup**

Mount Vernon High School | Fairfax Co., VA | **MVPNADA**

Springbrook High School | MCPS, MD | **Veg-oodles**

Takoma Park Middle School | MCPS, MD | **Ethionada, Atakilt Wot, Ethiopian Spris**



generously sponsored by



Real Food For Kids
April 6 at 9:58 AM · 🌐

This year's Culinary Challenge lunch entries will be judged by a panel of local celebrity chefs, school food professionals, culinary students, and local luminaries:

- Chef Tim Ma, Founder & CEO [Lucky Danger](#) | Culinary Director [Laoban Dumplings](#)
- Lindsey Fern, Director of Beverage for [The Inn at Little Washington](#) and [Patty O's Cafe & Bakery](#)
- Forrest Gonia, Two-time Culinary Challenge Competitor from [Chantilly High School](#)
- Chef Jerome Grant, James Beard-nominated founding chef of [Sweet Home Cafe](#) at the National Museum of African American History
- Aaron Hutcherson, Food Writer and Recipe Developer at the [Washington Post](#)
- Ed Kwitowski, [DC Office Of The State Superintendent Of Education](#)
- Chef Daniella Senior, CEO [Colada Shop](#)
- Allison Sosna, Director of Community Nutrition and Procurement at Tangelo and Former Director of Nutrition at World Central Kitchen
- Chef Katherine Thompson, Pastry Chef and Co-Owner of [Thompson Italian](#)

Come join them and taste the students' entries for yourself!

The 2023 **Real Food for Kids Culinary Challenge** is FREE, but space is limited.

Register today: <https://www.realfoodforkids.org/cc23>

The 2023 Culinary Challenge is generously sponsored by [Whole Foods Market](#), [Silver Diner](#), [American Culinary Federation](#), and [CareFirst BlueCross BlueShield](#).

JUDGES

 CHEF TIM MA Founder & CEO Lucky Danger Culinary Director Laoban Dumplings	 LINDSEY FERN Director of Beverage for The Inn at Little Washington and Patty O's Cafe	 CHEF JEROME GRANT James Beard-nominated founding chef of Sweet Home Cafe at the National Museum of African American History	 DANIELLA SENIOR CEO, The Colada Shop	 AARON HUTCHERSON Food Writer and Recipe Developer at The Washington Post
 ED KWITOWSKI DC Public Schools, Food and Nutrition RFK Board	 CHEF KATHERINE THOMPSON Pastry Chef and Co-Owner of Thompson Italian	 FORREST GONIA Former two-time Culinary Challenge Participant	 ALLISON SOSNA Director of Community Nutrition and Procurement	

2023 REAL FOOD for KIDS CULINARY CHALLENGE
Saturday, April 15, 2023
ROBINSON SECONDARY SCHOOL

COMMUNITY CHOICE AWARDS WINNERS

2023 REAL FOOD for KIDS CULINARY CHALLENGE

LUNCH
HERNDON HIGH SCHOOL | FAIRFAX CO., VA
Bocado de Tostada

BREAKFAST
C.D. HYLTON HIGH SCHOOL | PRINCE WILLIAM CO., VA
Bulldawgritto

SNACK
LUTHER JACKSON MIDDLE SCHOOL | FAIRFAX CO., VA
Tiger Tostadas



STUDENT TEAM WINNERS

2023 REAL FOOD for KIDS CULINARY CHALLENGE

1ST PLACE
TAKOMA PARK MIDDLE SCHOOL | MCPS MD
Ethionada, Atakilt Wot, Ethiopian Spris

2ND PLACE
HERNDON HIGH SCHOOL | FAIRFAX CO., VA
Bocado de Tostada

3RD PLACE
C.D. HYLTON HIGH SCHOOL | PRINCE WILLIAM CO., VA
Harvest Butternut Medley Soup



EVENT PROGRAM – inner cover



EVENT SIGNAGE



20" x 30" Thank You sign on an easel displayed prominently at the entrance of the school.
20" x 30" Event Timeline Sign displayed at entrance and inside Tasting room.
20" x 30" Registration Check-in Sign located at the entrance of the event.



OTHER EVENT SIGNAGE (20" X 30")



TEAM SIGNAGE



RECOGNITION DURING THE AWARDS CEREMONY



Whole Foods Market was recognized and thanked for their event sponsorship and commitment to helping Real Food for Kids increase access for all to healthy school food options.



EVENT HIGHLIGHT VIDEO



<https://www.youtube.com/watch?v=rhfIPMBBdDU>





CONTACT US TO DISCUSS THE SPONSORSHIP PACKAGE THAT'S RIGHT FOR YOU!

For more information, please visit

<https://www.realfoodforkids.org>

or e-mail Bonnie Moore at bmoore@realfoodforkids.org.



www.facebook.com/realfoodforkids



[@realfoodforkids](https://www.instagram.com/realfoodforkids)



[@realfoodforkids](https://www.twitter.com/realfoodforkids)