LOGO GUIDELINES

Logos MUST be either **VECTOR ART** or **HIGH-RESOLUTION** (300 dpi or greater)

Acceptable File Formats for Logos:

1. **VECTOR FORMATS**: (Encapsulated PostScript [EPS], PostScript [PS], or Adobe Illustrator [AI]).

2. **HIGH RESOLUTION FORMATS**: (ONLY if company does not have Vector Formats; Images MUST be AT LEAST 5in x 5in AND 300 dpi)
   - PhotoShop Document [PSD]
   - Tagged Image File Form [TIFF]
   - Portable Network Graphics [PNG]
   - Joint Photographic Experts Group [JPEG]
   - or Portable Document Format [PDF]

EVENT PROGRAM AD GUIDELINES

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.
- Design your ad using one of the below sizes.
- High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.

Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size. Ads do not bleed.

8.5 x 5.5 BOOKLET AD SIZE SHEET

FULL Page:
5"w x 8"h

HALF Page:
5"w x 3.875" h

QUARTER Page:
2.375"w x 3.875"h
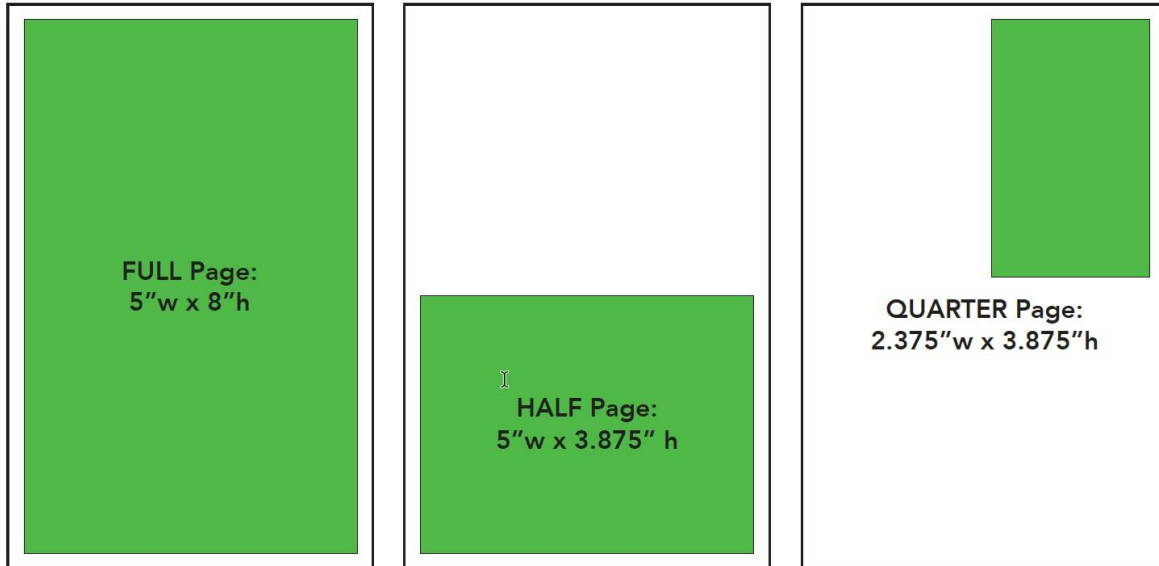
LOGISTICS

- All ad artwork and logos should be emailed to **msethi@realfoodforkids.org**.

- Ad artwork and logos must be provided **NO LATER** than **January 15, 2025.**